

Unity



2 out of 3 parents believe wearing school uniform puts everyone on a level playing field.

7 out of 10 children believe wearing a uniform helps them fit in as it removes the points of differences between students and reduces potential for bullying.

Great Value



A well-made, durable uniform costs significantly less than what is often reported and will often last a child beyond one school year, often much longer. This minimises the costs and need of buying new items, particularly compared to buying trendy, fashionable clothes more often.

Generic uniform is also widely available at cheaper rates to all families at alternative suppliers such as supermarkets. You can buy a pack of polo shirts for as little as £5 in some stores!

Sustainability



School uniform suppliers and manufacturers focus greatly on the impact that uniform has on climate change and the planet.

Clothing is one of the biggest contributors to landfill. School uniform is long lasting compared to fast fashion, reducing the amount of clothing in landfill.

Many items of school uniform are now also made out of recycled polyester which has a considerably better impact on the planet.



BENEFITS OF SCHOOL UNIFORM



Safety



School uniforms can help staff easily identify the difference between students and those who are not part of the student body on-site. This benefit can be extended to school trips as children can be spotted amongst crowds.

Schemes to help



Many different schemes are available to assist with the cost of school uniform, which is not often seen on day-to-day clothing.

Your uniform suppliers often provide discounts and offers to help with the costs, particularly during back-to-school. Many schools offer help with part/all of the value by offering a 'Pupil Premium' scheme.

Charities across the country also assist families who require additional help by selling pre-loved or new uniform at discounted prices.

'Swap-shops' and second hand sales are put in place which are offered by the majority of schools and parent associations.

Learning Environment



Worrying about what other students are wearing can be a big distraction for children. By having school uniform, children are more likely to be focused on their work and perform better.

School uniform can also help students learn the importance of 'dressing for success' and prepare them for their working careers.